



Innovation &  
Entrepreneurship in  
Higher Education

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## ***Early Registration Deadline - May 31st! Save \$100 - Register Today!***

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**Dear Greetings!,**

Seems like spring has come and gone, we are now onto summer in New England as we experience our first heat wave of the year here in Lowell. But we are sure the temperatures will moderate by June in time for the 6th Annual Deshpande Symposium for Innovation and Entrepreneurship in Higher Ed. It's less than one month away!



Final preparations for the Symposium are ongoing. The panel sessions and workshop descriptions are posted, and we have announced the Finalists for the Deshpande Symposium Awards. Please take a minute to review the nominees and if your school is there, why not bring a team along to the Awards Ceremony. By the way, the award-winning Angkor Dance Troupe is performing at Tuesday evening's awards ceremony. Take a sneak peak at their craft and beauty at [www.angkordance.org](http://www.angkordance.org).

Early registration is still available and there is limited room left in the pre-conference workshops. Please check out the full agenda and registration information at [www.deshpandesymposium.org](http://www.deshpandesymposium.org).

Thanks so much for your continued interest in the Symposium. We look forward to seeing you all in Lowell soon!

**Raj Melville**  
*Deshpande Foundation  
Symposium Co-Chair*

**Steve Tello**  
*UMass Lowell  
Symposium Co-Chair*

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## **Finalists Announced for 2017 Deshpande Symposium Awards**



**Congratulations to all the award finalists for each of the five categories!**

**Excellence in Curriculum Innovation in Entrepreneurship:**  
*University of North Carolina at Greensboro, the University of Michigan Medical School, and Purdue University.*

**Excellence in Student Engagement in Entrepreneurship:**  
*Kent State University, Ohio University and the University of New Hampshire.*

**The Entrepreneurial University:**

**Exemplary Practice in Technology Commercialization:**

Georgia Research Alliance, University of South Florida and Case Western Reserve University.

**Outstanding Contributions to Advancing Innovation and Entrepreneurship in Higher Education:**

University of Akron Research Foundation, the University of Michigan Medical School and the University of North Carolina at Chapel Hill.

For full award descriptions, please go to: [www.deshpandesymposium.org/awards](http://www.deshpandesymposium.org/awards).

This year's finalists have been invited to present a poster that highlights their accomplishments during the awards ceremony.

The Award recipients will be announced at the Award Ceremony at the Deshpande Symposium on June 13th.

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## Important Reminders!

**May 31, 2017** - Early Registration Deadline!

Book your hotel early! Rooms at the UML Inn & Conference Center will go fast!

Please note: The UMass Lowell Inn and Conference Center website is temporarily experiencing technical difficulties. To make reservations please call the ICC directly at (978) 934-6920. Ask for in-house reservations.

Please go to [www.deshpandesymposium.org](http://www.deshpandesymposium.org) for more details!

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## Guest Commentary

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### Creating and Cultivating Entrepreneurial Innovators



*This is the second of a two-part series by Phil Weilerstein on the future of innovation and entrepreneurship education in higher education. The first part, "[Going to Scale](#)", in the last issue describes how to enable scalable impact through experiential education. The second part of the series "[Creating and Cultivating Entrepreneurial Innovators](#)" highlights the importance of entrepreneurial mindset to the inventor's journey.*

There are a number of realities facing 21st century workers and the educators preparing them for the workforce. Employees now have multiple roles. Problems are more complex and require sophisticated solutions. Successful entrepreneurs need a mix of skill sets - technical, psychological or emotional, and relational. Tomorrow's successful innovators actively cultivate these attitudes, skills, and behaviors that many refer to as "[entrepreneurial mindset](#)."

A critical component to an Entrepreneurial Mindset is Intrinsic Motivation. Author Daniel Pink [has described this trait](#) as a combination of autonomy, enjoying a sense of purpose and relatedness, and a sense of mastery that provides momentum. Other key dimensions of EM include initiative and self-direction, empathy, risk-taking, flexibility and adaptability, creativity and innovation, critical thinking and problem solving. Having an Entrepreneurial Mindset results in an ability to see opportunities, marshal resources, and create value.

This way of describing the way that entrepreneurs think and then act is gaining traction within higher education. There's also a growing consensus that it is feasible and desirable to engage students in experiences that develop an entrepreneurial mindset, and that doing so will better prepare them for success. As a result, there is a growing community of faculty focused on developing courses, trainings, workshops, degree programs, and minors working to do so. To

ensure they're continuing to evolve with the demands of the marketplace, faculty must also be able to measure that what they're doing is working.

VentureWell is actively working with the higher education community to develop a common language and an organizing framework for EM. Our intention is to enable the educational domain to effectively engage this challenge by bringing together people who have been studying the attributes that make up EM and develop, document, and disseminate ways to demonstrate and guide, on an objective basis, what educational practices work and justify their addition to an already crowded curriculum.

## Join a Network of Like-Minded Colleagues

The best way to participate in the conversation about entrepreneurial mindset is to attend conferences focused on accelerating innovation and entrepreneurship across the college and university environment. The upcoming [2017 Deshpande Symposium](#) is an opportunity to connect with peers around emerging trends like entrepreneurial mindset.

VentureWell's [OPEN 2017](#) conference featured [sessions](#) around identifying, understanding, and assessing entrepreneurial mindset. The conference was also host to the second convening of The Entrepreneurial Mindset Symposium: Toward Improved Understanding and Measurement, which focused on defining and measuring EM, and building a community of entrepreneurial mindset researchers and practitioners.

*Phil Weilerstein is the president and CEO of [VentureWell](#), a not-for-profit organization that supports an emerging generation of science and technology inventors and the innovation and entrepreneurship ecosystems critical to their success. Visit [venturewell.org/facultygrants/](http://venturewell.org/facultygrants/) to learn more about VentureWell's faculty grant opportunities.*

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## Community Announcements

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### Nominate your President or College for the NACCE 2017 Awards! Nominations are due May 31st



The NACCE Awards honor and celebrate the entrepreneurial thinkers and doers by providing a platform to be recognized nationally for their importance and achievements to their college and local economy. The awards also shine a spotlight on the role of the community and technical colleges in fostering economic vitality through entrepreneurship in their communities.

**The three categories this year are:**

- Entrepreneurial President Award
- Heather Van Sickle Entrepreneurial College Award
- Lifetime Achievement Award

[Nominate Today!](#)

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### APLU CICEP Summer Meeting

The Association of Public and Land Grant Universities' (APLU) Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) will host its 2017 Summer Meeting in San Diego, California from June 25-28. The meeting is open to anyone with an interest in university economic engagement - not just APLU members - and will convene university administrators, economic developers, researchers, private industry leaders, and field experts to engage with and learn from one another over several days.



This year's theme is Telling Our Story: Engaging Stakeholders in Envisioning and Realizing the Impact of University Economic Engagement, and will emphasize strategic communications with policy makers and the public. Participants will learn about and share actionable ideas for how their university can better communicate the story of economic engagement, the power of the

partnerships that shape such engagement, and the economic and societal impacts that result.

Session topics include:

- Technology Transfer Evolution
- Research and experience based public messaging strategies
- Defining and identifying workforce gaps
- Increasing women and minority entrepreneurs
- Talent, Innovation, and Place - connecting different types of economic contributions and engagement

2017 also marks the 10th Anniversary of CICEP! In recognition of this achievement, the summer meeting will feature special spotlight sessions, messages from CICEP's past leadership, and a celebration reception at UC San Diego's scenically located Audrey Geisel University House, the UCSD chancellor's residence.

Visit the [2017 Summer Meeting](#) website for more details and to register.

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## The Michelson 20 MM Foundation and NACCE Launch Intellectual Property (IP) Education Pilot in 10 Community Colleges



In the late fall of 2016 as part of National Entrepreneurship Month, the White House recognized NACCE for its leadership and participation in national initiatives that promote innovation and entrepreneurship and was encouraged to announce a new initiative for 2017 that advanced the organization's work in the area.

With the aim of accelerating effective collaboration and innovation between community colleges and universities, NACCE chose to highlight a new intellectual property (IP) education pilot funded by the Michelson 20MM Foundation that is in the early stages of launching. Intellectual Property comprises 45 percent of the country's total GDP today and represents 80 percent of the market value of all publicly traded companies in the United States. The goal of the pilot is to identify early IP champions with a lead college responsible for developing a master syllabus and nine supporting colleges adopting and/or adapting these materials for their respective courses. The IP curriculum will cover the essential of patents, trademarks, copyright and trade secrets. For more details on this innovative program, [Click here](#).

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## 2017 GCEC Conference October 12-14, 2017 Halifax Nova Scotia, Canada



The GCEC is the premier academic organization addressing the emerging topics of importance to the nation's university-based centers for entrepreneurship. It has become the vehicle by which the top, established entrepreneurship centers, as well as emerging centers, can work together to share best practices, develop programs and initiatives, and collaborate and assist each other in advancing, strengthening, and celebrating the role of universities in teaching the entrepreneurs of tomorrow.

The GCEC current membership totals 225+ university-based entrepreneurship centers ranging in age from well-established and nationally ranked to new and emerging centers. Each year a global conference is held on the campus of an GCEC member school.

The 2017 GCEC Conference will be hosted by Dalhousie University, Saint Mary's University, and the University of New Brunswick, October 12 - 14, 2017.

[Register Today!](#)

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## SkyHack

October 13-15 2017, Kent State University, Kent, Ohio

Join us for [#SkyHack](#), a weekend-long, aviation-focused hackathon open to university students from all majors and disciplines! Celebrating the combined 50th Anniversaries of Burton D. Morgan Foundation and Kent State's Flight Training program, this event will enable students to explore issues in the aviation industry. Work together with students from multiple universities and programs as you 'hack' and plan your way to a \$10,000 grand prize.



This is a free event with food, refreshments and prizes. Open to students from any U.S. university. Travel stipends are available. Visit [www.kent.edu/SkyHack](http://www.kent.edu/SkyHack) for additional information.

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## What's Happening in Lowell...

We are working with our partners here in the City of Lowell to provide you a list of events that will be taking place during your visit. As events and activities are announced you will be able to learn about them right here! Stay tuned! More details to follow in upcoming newsletters.



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