

7th Annual Deshpande Symposium for Innovation & Entrepreneurship in Higher Education.
June 11 - 13, 2018 @UMass Lowell.

**Deshpande
Symposium**

Innovation &
Entrepreneurship in
Higher Education

7th Annual Deshpande Symposium Call for Panel Proposals Open!

7th Annual Deshpande Symposium

Dear Colleagues,

The Deshpande Symposium continues to grow with over 350 attendees at the event held earlier this year. We are pleased to announce the dates for the [7th Annual Deshpande Symposium](#) which will take place June 11-13, 2018 in historic and cultural downtown Lowell, MA, at the UMass Lowell Inn & Conference Center. The primary goal of the Symposium is to highlight and share international best practice in entrepreneurship education and curriculum, university commercialization efforts and the development of entrepreneurial institutions and ecosystems. It attracts entrepreneurship innovators, faculty, center staff, senior level administrators and funding agencies from the US, Canada and around the world.

The Symposium is hosted by the Deshpande Foundation and UMass Lowell with the generous support and contributions of a [prestigious steering committee](#), [program sponsors and our media partners](#). In addition to the presentation program, we host the [Deshpande Symposium Awards for Excellence in Innovation and Entrepreneurship](#), which offers an opportunity for you to celebrate and highlight the accomplishments of your faculty, program and institution.

The Symposium owes its success from the innovative ideas and programs that are shared by you during the panel sessions. This is your chance to consider developing an interactive panel or workshop for the 2018 Symposium. We encourage you to review the [Call for Presentations](#). Proposals are due by January 31, 2018 and the full program will be released in early March.

We will keep you up to date on developments regarding the Symposium, and our growing entrepreneurial ecosystem, with this newsletter sent out every three weeks. Each issue will include an update on our planning progress, insightful commentary from our growing network of contributors and sponsors, as well as announcements regarding other entrepreneurship conferences and events hosted by our friends and media partners. Please do contact us with any information that you would like us to share about your organization's entrepreneurial activities. We hope you find this newsletter informative, and if you do, please share with your friends and colleagues.

We very much look forward to seeing you in Lowell in June 2018.

Best regards,

Raj Melville
Deshpande Foundation
Symposium Co-Chair

Steve Tello
UMass Lowell
Symposium Co-Chair

Important Reminders

Panel Proposals due by January 31, 2018. [Submit](#) your proposal today!



USASBE Conference
January 10-14, 2018
Hollywood, CA

The updated USASBE conference format promises to make the 2018 conference in Hollywood the best in USASBE's history!

There is a lot of excitement about the USASBE Annual Conference this year! Our annual conference architecture is changing to reflect our new sense of community and focus on entrepreneurship education. We no longer have a call for papers! We now have a Call for Engagement! The new conference structure is modern, relevant, simple and engaging - all to encourage greater value and innovation in submissions.

A few highlights include shifting of the doctoral consortium to emphasize teaching and learning entrepreneurship as opposed to the traditional doctoral focus. We are preparing Ph.D. students to boldly teach entrepreneurship and engage in entrepreneurship education scholarship. In addition, we've organized around three submission tracks:

- (1) The Teaching Track for demonstrating experiential approaches, case studies, and even presenting new ideas that you have but haven't moved the needle yet and need help!
- (2) The Research Track for evidence-based work to advance our understanding of teaching and learning entrepreneurship.
- (3) The Programming Track to share best practice in program creating, building, and management. We want to hear about running centers, incubators, accelerators, competitions, maker spaces, training programs and anything else related to entrepreneurship education outside of the classroom.

By attending the 2018 USASBE Conference you automatically become a member of USASBE. Anyone wanting to advance entrepreneurship education through bold teaching, research, and practice are welcome in USASBE.

For more information please call or email Patrick Snyder psnyder@usasbe.org
(262) 472-1449. You can also visit the [conference home page](#) to register.



VentureWell's OPEN Conference
March 22-24, 2018
Austin, TX



Plan to join us for VentureWell's OPEN Conference, March 22-24, 2018 in Austin, Texas, a vibrant city with an active startup community. The annual two-day conference gathers faculty, administrators, and institutional change makers from across the I&E spectrum to share stories, start new collaborations, and learn emerging best practices in the rapidly evolving field of technology entrepreneurship education. The conference is called OPEN to reflect both the welcoming culture of our attendees and the way the conference connects people across disciplines and geographies to grow entrepreneurship education.

OPEN 2018 will feature a wealth of informative sessions and time to network with a friendly and engaging group of colleagues committed to moving the field forward. Sessions will cover a wide range of subjects such as fostering creative thinking in the classroom, IP policy to spur innovation, and scaling innovations in resource-constrained environments.

Learn more about OPEN 2018 [here](#) . [Register](#) by December 1st to save 20%!

Deshpande Symposium | www.deshpandesymposium.org

