

7th Annual Deshpande Symposium for Innovation & Entrepreneurship in Higher Education.
June 11 - 13, 2018 @ UMass Lowell.

Deshpande Symposium

Innovation &
Entrepreneurship in
Higher Education

There's Still Time!
Submit a Proposal Today!

7th Annual Deshpande Symposium

Dear Colleagues,

We hope your New Year is off to a fantastic start! We have some great news for conference proposal procrastinators – the **Call for Panel Proposals has been extended to Feb. 15, 2018**. We know that snowstorms and other heavy weather has impacted some panelists ability to submit their proposals for the 7th Annual Deshpande Symposium on Innovation & Entrepreneurship, so we will give you just a little bit more time.

All panelists receive a 25% discount on the full conference rate and you may submit an abstract for publication in the first Deshpande Symposium Proceedings. We encourage multi-institution perspectives, and the engagement of your own entrepreneurs and Ph. D. students. So please reach out to your colleagues, focus on a topic, and submit your panel presentation proposal by Feb. 15.

The Symposium is also an opportunity to engage and socialize with colleagues from across N. America. We are planning an evening reception return to the popular Mill No. 5 in Lowell, and Lisa Armstrong is quite busy auditioning Lowell's many multi-cultural performance groups for the Tuesday evening awards ceremony. Both evenings promise to be engaging and fun!

This month our good friend and Burton D. Morgan Foundation President and CEO Deborah Hoover discusses the important role libraries are playing in their support of community and entrepreneurship. She shares several examples of how campus libraries are providing space and resources that help our students and other entrepreneurs move their ventures forward. Thank you Deb for these thoughtful comments!

There is quite a bit happening in the entrepreneurship community. We just wrapped up a visit to the USASBE conference in Hollywood, CA and are looking forward to the VentureWell OPEN conference in Austin, Texas in March. Please review the upcoming events offered by our partner organizations.

That's it for now, we hope you all get your panel proposals submitted on time and we look forward to seeing you in warmer weather!

Raj Melville
Deshpande Foundation
Symposium Co-Chair

Steve Tello
UMass Lowell
Symposium Co-Chair

Important Reminders

The Call for Panel Proposals for the 7th Annual Deshpande Symposium deadline has been extended! We invite you to submit your panel proposals addressing any of the three core areas of the Symposium:

- *Entrepreneurship in the Curriculum*
- *University Research Commercialization and Startups*
- *Developing Entrepreneurial Universities, Culture & Ecosystems*

Deadline for proposals is now February 15, 2018. For complete panel proposal submission information, please visit:

Guest Commentary

The Enterprising Campus Library

Deborah D. Hoover, President and CEO

Burton D. Morgan Foundation



Libraries are becoming more entrepreneurial in shaping services to support entrepreneurs and their ideas. In 2017, the [Association of Research Libraries](#) based in Washington D.C. published a survey on campus-wide entrepreneurship aimed at gaining a deeper understanding of the extent to which libraries are supporting collegiate entrepreneurship programs. Of the 60 respondents to the survey, 83% identified innovation and entrepreneurship as strategic priorities with support coming in the form of makerspaces, staff expertise, and pertinent databases and resources. Among the key take-aways from the commentary to the survey was the observation that libraries are ideally suited to promote entrepreneurship given that the field is multidisciplinary requiring “all subject specialties, knowledge, and skills” to achieve success.

[Burton D. Morgan Foundation](#) has been attuned to the evolutionary role of university libraries in the advancement of campus entrepreneurship and recently staged a panel discussion about this phenomenon through the Northeast Ohio peer-to-peer learning network, the [JumpStart Higher Education Collaboration Council](#). The Council meets five times each year to draw together entrepreneurship professionals from college and university campuses and to explore trends and challenges in entrepreneurship education and experiential programming. The video of this conversation can be accessed at <http://www.bdmorganfdn.org/jumpstart-higher-education-collaboration-council> , along with additional information about the work of the Council. Panelists during this conversation noted that the role of libraries on college campuses is changing and that this is a time of reinvention as new services and partnerships are emerging enhancing the central role of the library as a place of discovery.

Kent State University (KSU) is among the campuses in Northeast Ohio that recently moved its experiential entrepreneurship program into the University Library system as part of a portfolio of idea generation and startup services that also includes a multi-media studio and SPARK Innovation Studio. Julie Messing, Executive Director for Entrepreneurship Initiatives at KSU, shared her thoughts on the relocation of the [LaunchNET](#) offices. She said, “Beyond the convenient and high traffic physical location, our affiliation with the University Library enhances LaunchNET as a university-wide service—both campus assets serve students, faculty, and staff across the entire university. The Library has evolved into an innovation space, serving all campus stakeholders. LaunchNET is a natural fit into this new paradigm with synergies abounding.”

Kenneth Burhanna, Interim Dean for KSU University Libraries added “LaunchNET’s offices coming to the University Library help us in our pursuit of becoming what Ray Oldenburg calls a “Great Good Place” or third place. It’s not home. It’s not work/classroom. It’s a third place that is free, welcoming, and open to all conversations. It’s a safe, neutral place to explore innovative ideas with friends old and new. LaunchNET has already transformed the culture of the second floor of the University Library. They have a growing number of “regular” students who hang out in and around their space, but they also continue to invite in the uninitiated to find out what they’re all about. At the same time, LaunchNET complements the Libraries’ portfolio of services and resources that support entrepreneurs inside and outside of the university. As a public institution, we pride ourselves in connecting with the economic development ecosystem of Northeast Ohio, providing access to business information resources and the substantial expertise to use them. LaunchNET also fits in nicely with our growing commitment to the maker movement, having been a key partner in creating our [Spark Innovation Studio](#) . We are now able to provide a wide range of resources to support everything from ideation to prototyping to venture creation, and LaunchNET serves at the heart of it. Our reimagined Libraries provide the perfect environment for the entrepreneurial spirit to flourish, and we’re thrilled to have LaunchNET helping to lead the way.”

The connection between university libraries and entrepreneurship is a hot topic in the academic world and [Deshpande Symposium 2018](#) will serve as a meaningful forum to explore the ramifications of these strategic campus partnerships.

Community Announcements



LaunchNET
KENT STATE UNIVERSITY
POWERED BY BURTON D MORGAN FOUNDATION

**Your ideas
grew too big.**

Come visit us in our new space on the
2nd floor of the Kent State Library.

LaunchNET
KENT STATE UNIVERSITY
POWERED BY BURTON D MORGAN FOUNDATION

www.kent.edu/LaunchNET

KENT STATE UNIVERSITY | University Libraries

The graphic features a blue background with various icons representing technology, science, and business. A central black box labeled 'LaunchNET' is surrounded by icons like a lightbulb, a planet, a microscope, a smartphone, a laptop, a gear, a heart, a musical note, a rocket, and a document. The Kent State University logo and 'University Libraries' text are at the bottom left, and the website URL is at the bottom right.

Visit LaunchNET in their new space on the 2nd floor of the Kent State Library.

<https://www.kent.edu/launchnet>



VentureWell's OPEN Conference
March 22-24, 2018
Austin, TX



Plan to join us for VentureWell's OPEN Conference, March 22-24, 2018 in Austin, Texas, a vibrant city with an active startup community. The annual two-day conference gathers faculty, administrators, and institutional change makers from across the I&E spectrum to share stories, start new collaborations, and learn emerging best practices in the rapidly evolving field of technology entrepreneurship education. The conference is called OPEN to reflect both the welcoming culture of our attendees and the way the conference connects people across disciplines and geographies to grow entrepreneurship education.

OPEN 2018 will feature a wealth of informative sessions and time to network with a friendly and engaging group of colleagues committed to moving the field forward. Sessions will cover a wide range of subjects such as fostering creative thinking in the classroom, IP policy to spur innovation, and scaling innovations in resource-constrained environments.

Learn more about OPEN 2018 [here](#) . Register by December 1 to save 20%!



**CEO-CICEP Joint Summer Meeting
June 25-28, 2018
Richmond, VA**

Join university economic development, innovation and community engagement leaders in Richmond, VA on June 25-28 for the Association of Public and Land-grant Universities' Council on Engagement and Outreach (CEO) and Commission on Innovation, Competitiveness and Economic Prosperity (CICEP) for the 2018 CEO-CICEP Joint Summer Meeting.

Focus on the theme, Creative Placemaking for Healthy Communities, the meeting will explore creative placemaking in action via university partnerships in the arts, health and innovation. Through presentations, interactive sessions, and field experiences, participants will gain new insights into how public research universities as key "anchor institutions" leverage innovative and interdisciplinary strategies to address complex social and economic challenges facing our communities. The 2018 Summer Meeting will also feature APLU's 5th annual Innovation & Economic Prosperity Universities workshop. Learn more and register: <http://bit.ly/2Dj7dnR>



Deshpande Symposium | www.deshpandesymposium.org



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